

# CATALOGUE

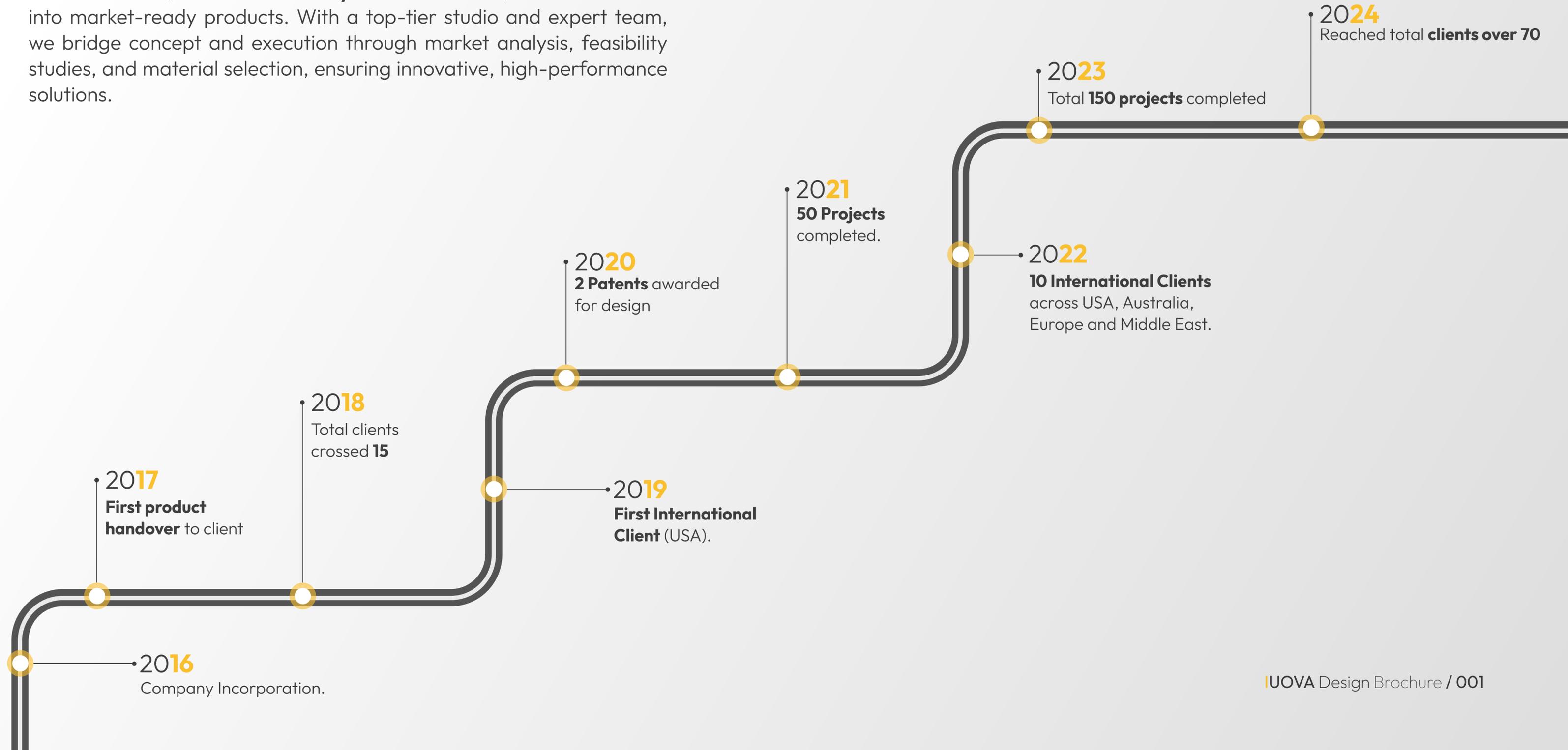
2025

**IUOVA**  
DESIGN COMPANY



# About Us

IUOVA DESIGN, founded in **2016 by Vatsal Gudhaka**, transforms ideas into market-ready products. With a top-tier studio and expert team, we bridge concept and execution through market analysis, feasibility studies, and material selection, ensuring innovative, high-performance solutions.



# Meet Our Team



**Vatsal Gudhaka**  
CEO & Founder

The  
**DESIGNERS**

The  
**ENGINEERS**



**Anirudha Masurkar**  
Sr. Industrial Designer



**Rigved Patil**  
Sr. Industrial Designer



**Priyanka Dhandhore**  
Sr. Accountant



**Prabhakar Nachare**  
Supply Chain Manager



**Shubham Dubey**  
Social Media & Digital Marketing



**Mandar Ambelkar**  
Manager



**Kanishka Lad**  
Jr. Industrial Designer



**Vallari Daithankar**  
Jr. Industrial Designer



**Nishi Jasani**  
Jr. Industrial Designer



**Manisha Prasad**  
HR & Admin



**Anand Prajapati**  
Supply Chain



**Roshan Payar**  
Sr. Design Engineer



**Kunal Ghodake**  
Design Engineer



**Waseed Saad**  
Sr. Project Engineer



**Apurva Mokal**  
Design Intern



**Devanshi Pandya**  
Design Intern



**Sanjana Prasad**  
JR. Accountant



**Manish**  
3D Scanning & CAD Engineer

# Our Clients

200+  
Projects

70+  
Clients

15+  
Patents

**MILTON**  
Intelligent homeware

*Godrej*

**BAJAJ**

**EUREKA  
FORBES**

**Crompton**

**HAVELLS**

**LucasTVS**

**Sumeet**

**IVAS**

**HelpMeSee**

**DIVINE  
SOLITAIRES**

**Steelbird  
Helmets**

**RR** KÄBEL  
WIRES & CABLES

**NATARAJ**

**apsara**

**SURYA**

**POLYCAB**

**USHA**

**ION EXCHANGE**  
Refreshing the Planet

**Prestige**

**LARSEN & TOUBRO**

**Saintiant  
Technologies**  
INFUSING INTELLIGENCE

**magenta**

**EPACK  
DURABLE**

**boAt**

**TIBCO**

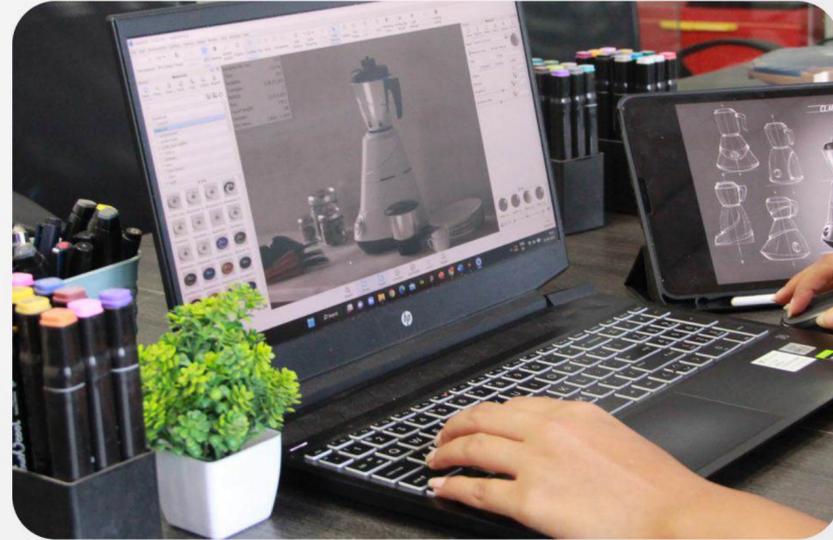
**YASH  
FANS**  
ENGINEERED TO SAVE YOU MONEY

**Kelvinator**

**BLUE STAR**

**BPL**

# Our Workspace



# Testimonials

Hear from our **satisfied clients** about their experience with luova Design and how our **innovative solutions brought their ideas to life.**



4.6

Google Rating

## Anup Kurup

"Working with Team luova was a fantastic experience. Their sharp eye for detail and innovative approach brought my vision to life. The team's dedication and expertise made the entire process smooth and enjoyable. Truly impressed with their work!"

## Satyam K

"This is one the best Product design company. It's all about one thing ,creative, problem-solving to get the story out. The Environment of this company is outstanding, Great Employees, Ultimate Product Design work. Really Loved it. Especially I really Thanks to All Employees of this company because without them nothing is possible"

## Trilok Nichlani

"Having worked with numerous other design firms, Vatsal and his team are hands down the best in the business. Honest, hard working and very professional. Money well spent! Thanks guys"

## Amit Patil

Creative minds for Product Design and Development

## Dhruv Dharamshi

"Vatsal and his team at luova quickly became our go-to for 3D modeling and rendering, delivering high-quality visuals for our marketing collaterals. Their patience and commitment to understanding our specific needs make them invaluable long-term partners. With fair pricing and exceptional service, I highly recommend them for any product design project."

# Our Services



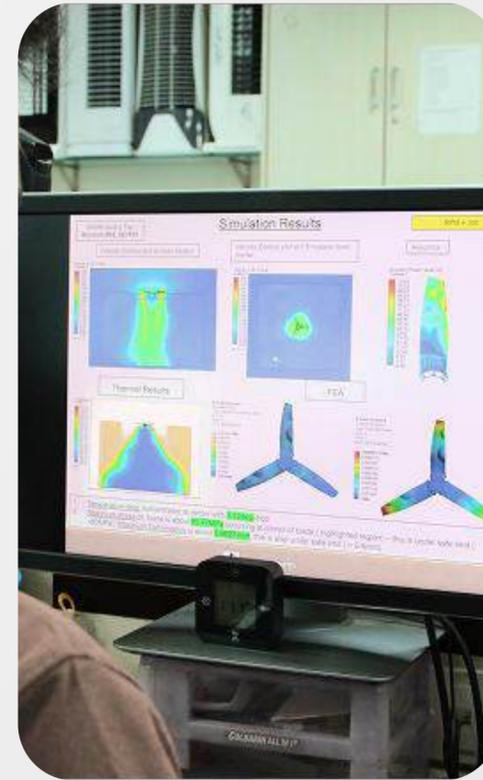
01

Industrial  
Product Design



02

Engineering  
Services



03

Product Analysis  
Services



04

Prototyping



05

Product  
Manufacturing

# Product Categories

**Home and kitchen**  
Appliances



**Consumer** Products



**Outdoor** Products



**Industrial** Products  
(Metal Enclosures)



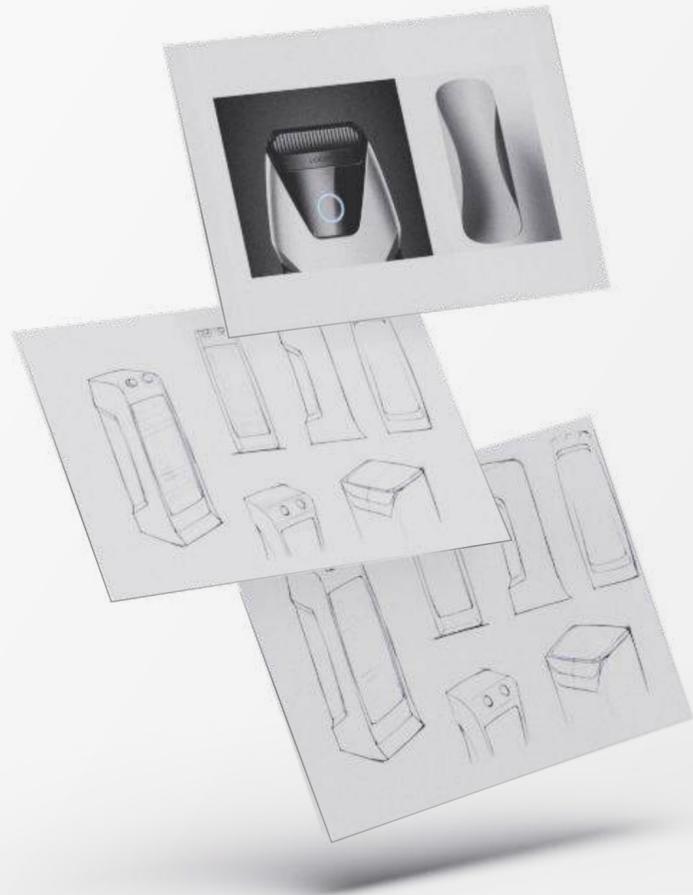
**Medical** Products





# Our **Process** | Plastic Products

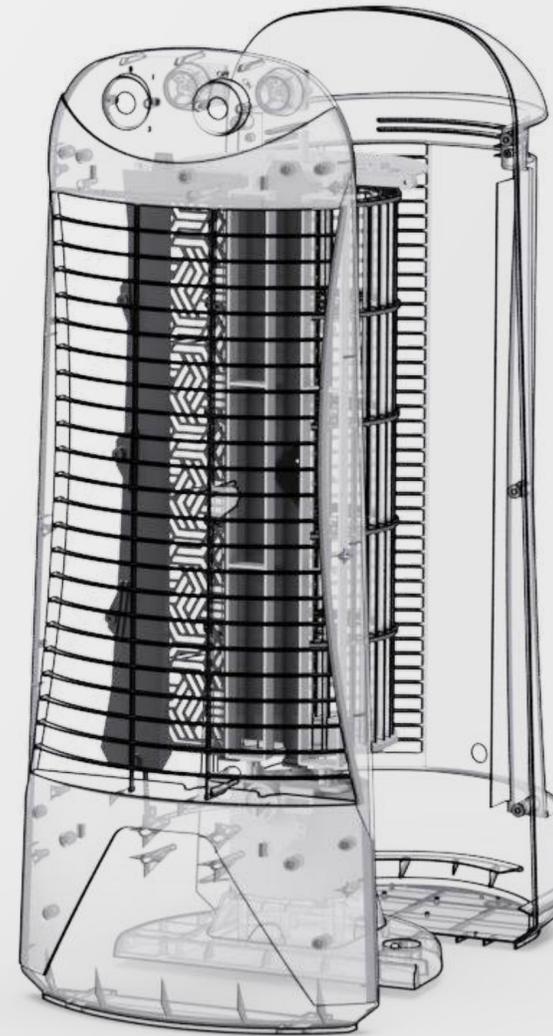
**1** Ideation



**2** Surface Modelling

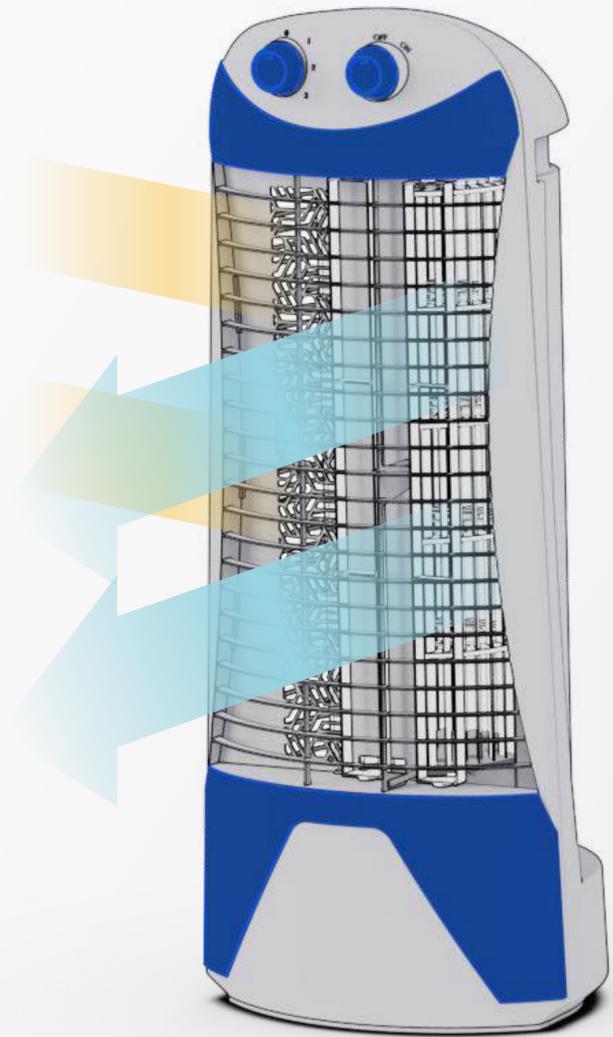


**3** Engineering

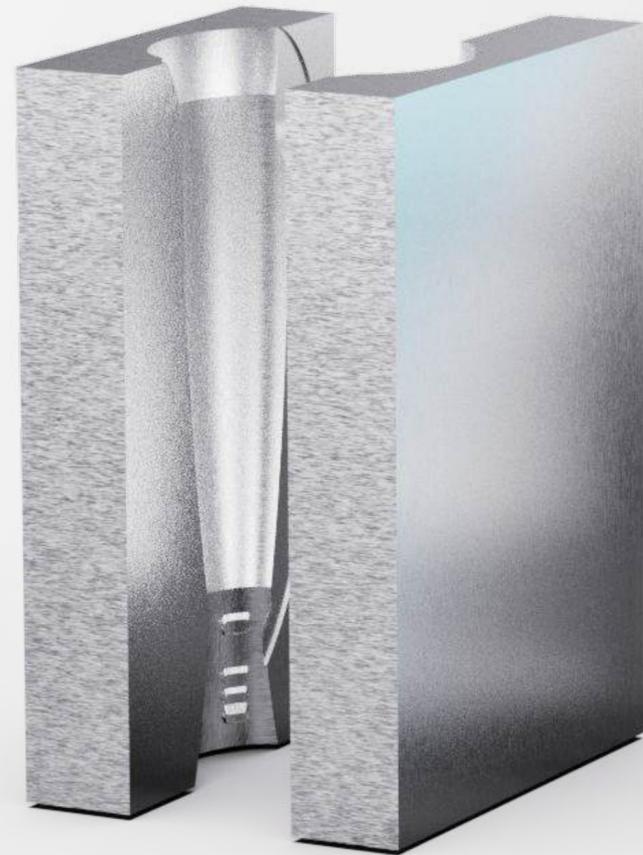


**4** Prototyping





**5** Value Engineering



**6** Tool Die and Mold Design



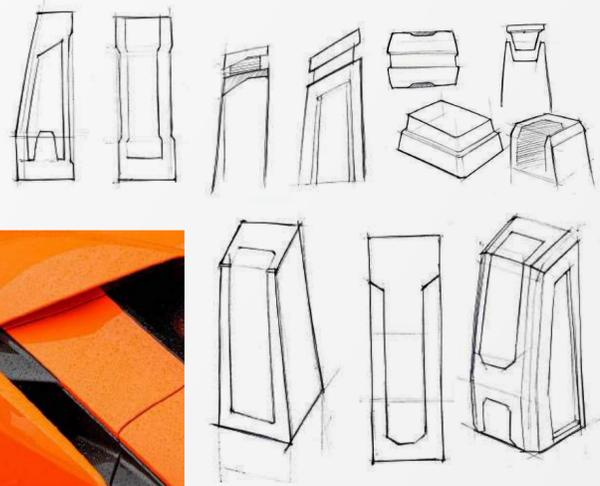
**7** Packaging



**8** Animation

# Our Process | Sheet Metal Enclosures

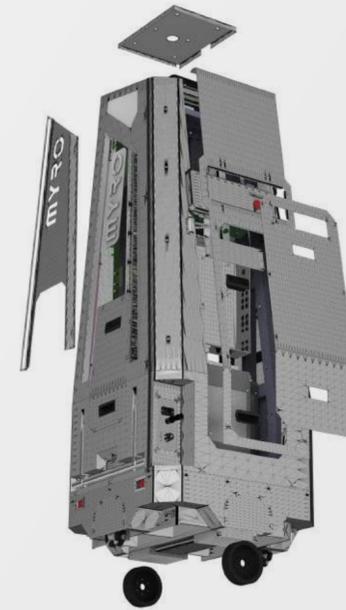
## 1 Ideation



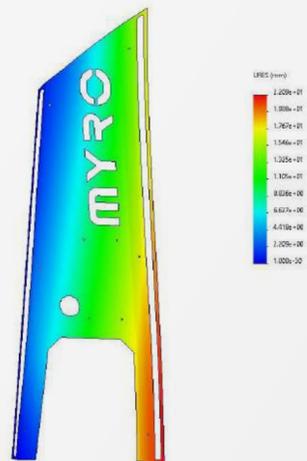
## 2 Surface Modelling



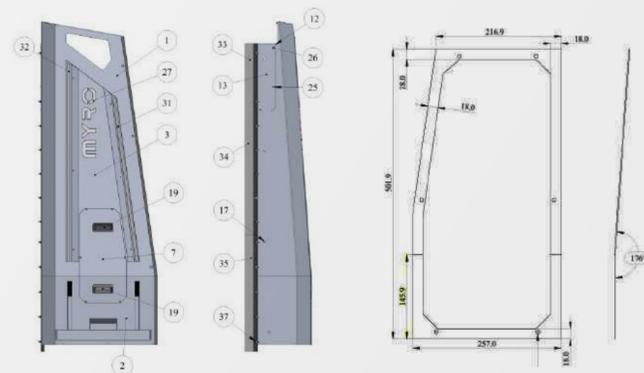
## 3 Engineering



## 4 Value Engineering

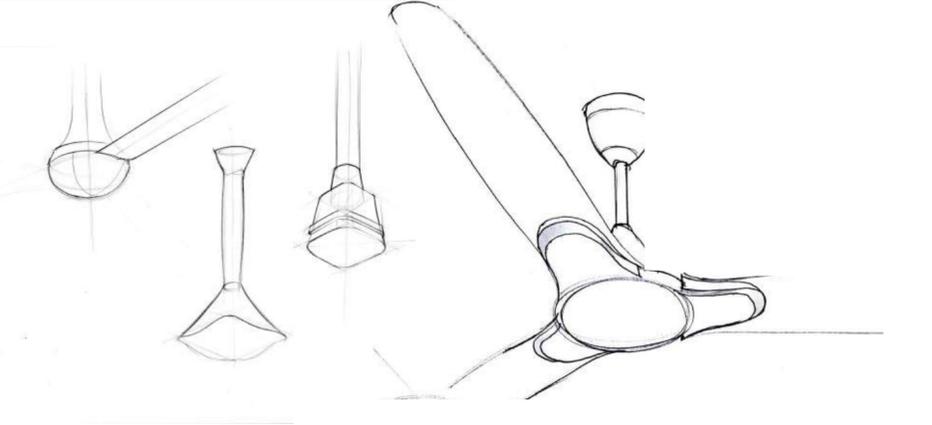


## 5 Technical Drawing



## 6 Sheet Metal Fabrication





Polycab 1200mm Ceiling Fan Vital Petal Hs 1 Star (Metallic Green Orchid)  
Visit the Polycab Store

**-36%** ₹3,345  
M.R.P.: ₹5,199

Inclusive of all taxes  
EMI starts at ₹162. No Cost EMI available EMI options ▾

**Offers**

<b>Cashback</b> Upto ₹100.35 cashback as Amazon Pay Balance when... 1 offer ▾	<b>No Cost EMI</b> Upto ₹150.62 EMI interest savings on Amazon Pay ICICI... 1 offer ▾	<b>Bank Offer</b> Upto ₹1 discount Credit C... 25 offers ▾
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Roll over image to zoom in

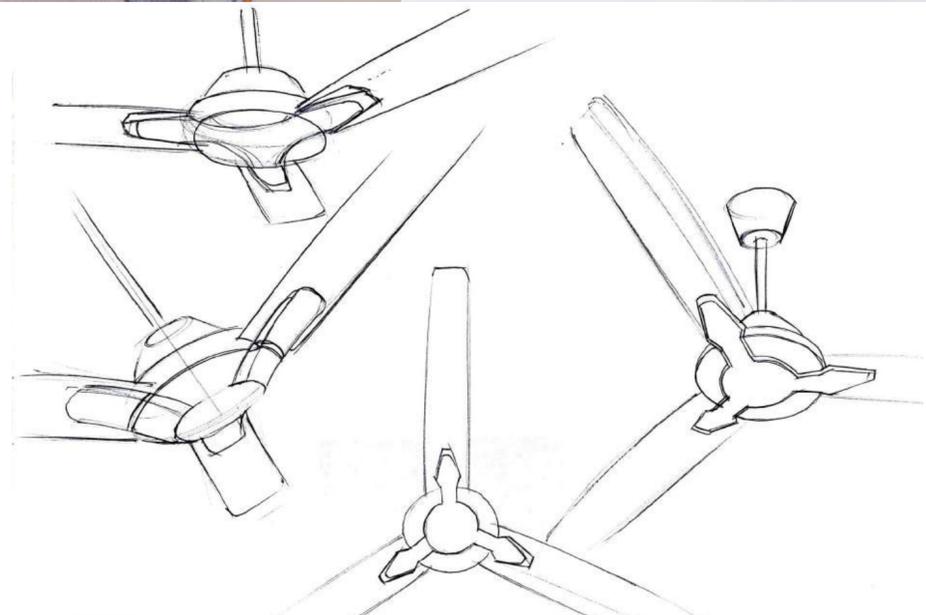
[Link to the product](#)

# VITAL PETAL

Ceiling fan

Elegant • Premium • Minimal

Vital Petal is a premium ceiling fan with a petal-inspired shank cover and an elegant chrome finish, blending natural beauty with superior performance.




IVAS Mystic Lustra 1200 mm Deco Ceiling Fan, BEE 2 Star Rated, Low Power Consumption 50 W, Designer Ceiling Fan For Home, 100% Copper, Superior Air Delivery, 2years warranty, Espresso Brown, Pack of 1

Visit the IVAS Store

**Limited time deal**

**-29%** ₹3,189

M.R.P.: ₹4,499

Inclusive of all taxes

EMI starts at ₹155. No Cost EMI available. EMI options

Offers			
<b>Cashback</b> Upto ₹95.67 cashback as Amazon Pay Balance when...	<b>No Cost EMI</b> Upto ₹202.54 EMI interest savings on select Credit Cards...	<b>Bank Offer</b> Upto ₹1,000.00 discount on select Credit Cards, Debit...	<b>Partner</b> Get save bus
1 offer >	2 offers >	25 offers >	1 offer >

Roll over image to zoom in

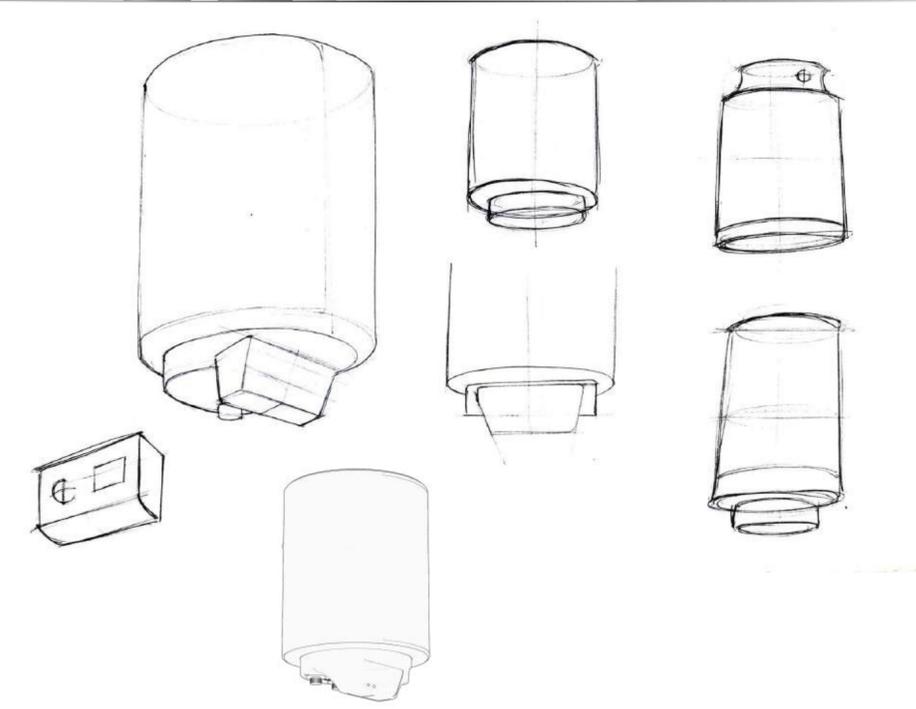
[Link to the product](#)

# MYSTIC LUSTRA

Ceiling fan

Sleek • Bold • Modern

The IVAS Mystic Lustra Deco Ceiling Fan boasts a sleek Aqua Teal finish, blending modern design with functionality. Its streamlined blades enhance décor while ensuring efficient airflow.



Polycab Hohm Zuerst 10 Litres Smart Storage Water Heater/Geysler, Works with Alexa, Google Home, Hohm App, with LED display, Multiple Modes, Grey (With Free Installation)

Visit the Polycab Store  
3.3 ★★★★★ 51 ratings

**-61%** ₹7,599  
M.R.P.: ₹19,300

Inclusive of all taxes  
EMI starts at ₹368. No Cost EMI available EMI options

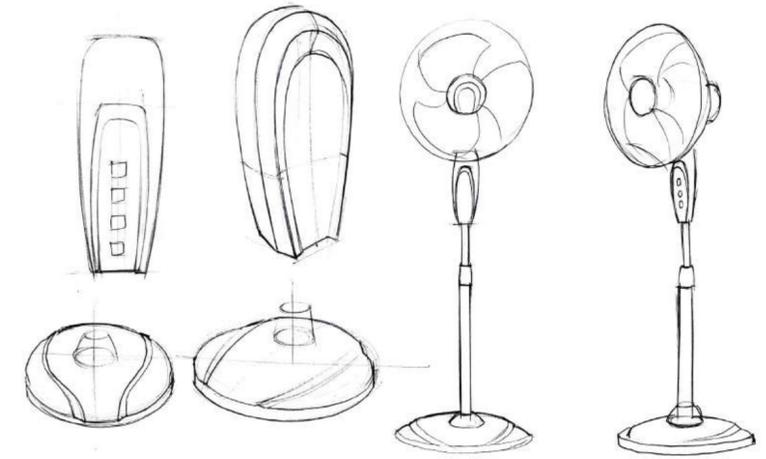
[Link to the product](#)

# ZUERST

Home appliance | Storage Geysler

Premium • Minimal • Professional

Zuerst is a premium AI-enabled water heater with a minimalist design. It features a front touch panel for temperature control and chrome trims for an elegant home aesthetic.



	<p><b>Havells Gatik Neo 400mm Pedestal Fan (Aqua Blue)</b></p> <p>Visit the Havells Store</p> <p>3.8 ★★★★★ 10,242 ratings</p> <p>400+ bought in past month</p> <hr/> <p><b>-45%</b> ₹2,299</p> <p>M.R.P.: ₹4,200</p> <p>Inclusive of all taxes</p> <p>EMI starts at ₹111. No Cost EMI available EMI options ▼</p>
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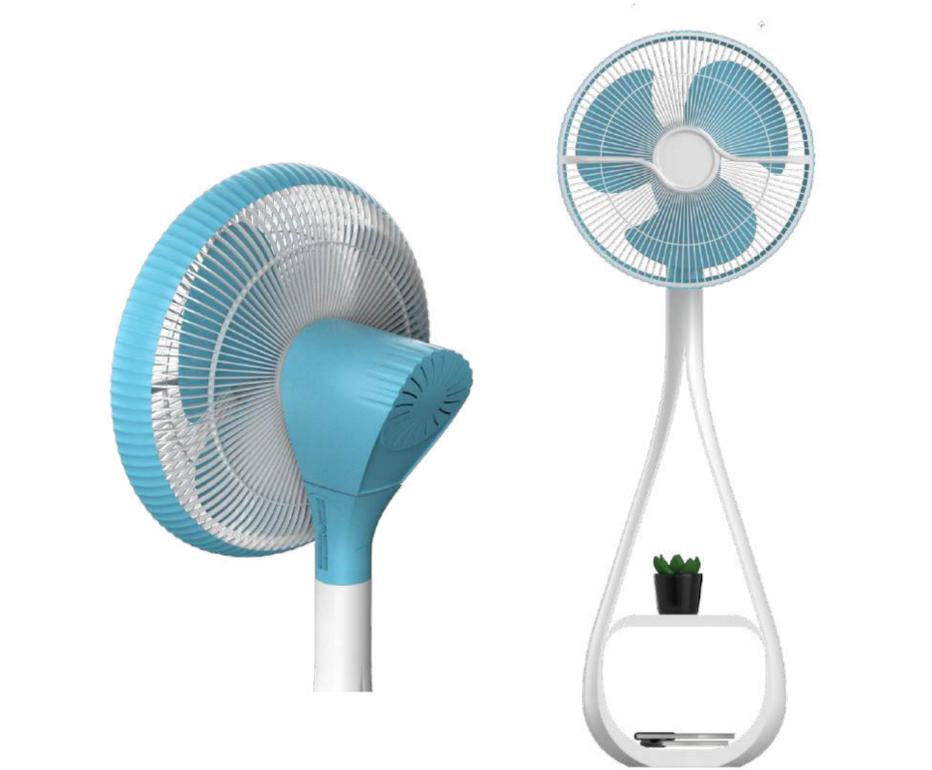
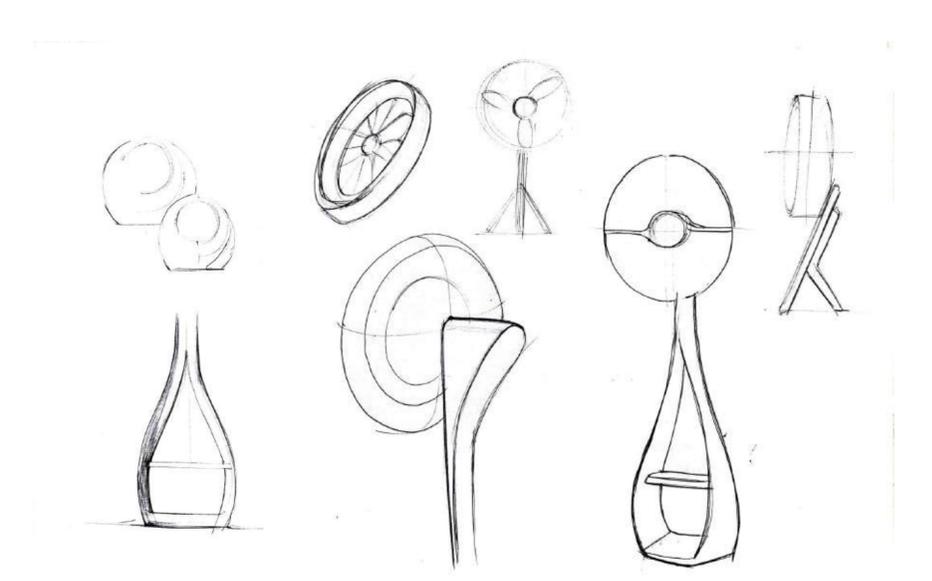
[Link to the product](#)

# GATIK NEO

Home Appliance | Pedestal fan

Elegant • Organic • Minimal

Gatik is a stylish pedestal fan with curved aesthetics, balanced round blades, and an ergonomic control panel for seamless functionality.

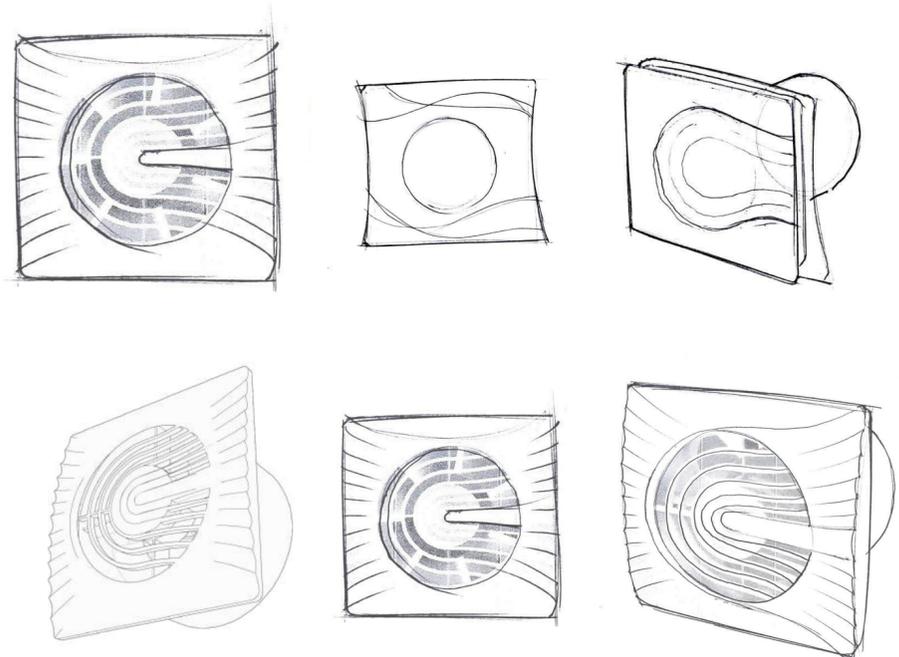


# PAISELY

Home Appliance | Pedestal fan

Elegant • Organic • Modern

Paisley is a uniquely designed pedestal fan with a droplet-shaped form that doubles as a storage unit, blending cooling functionality with aesthetic and practical appeal.



# HIEN

Home Appliance | Exhaust Fan

Dynamic • Flowy • Robust

Hien is a stylish bathroom exhaust fan with a sleek design and rhythmic front fascia. It enhances aesthetics while efficiently ventilating moisture and odors.

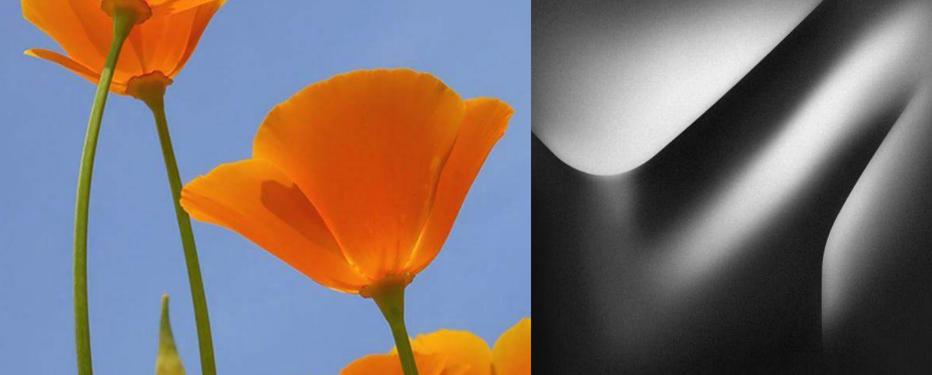


# TULIP

Kitchen appliance | Mixer Grinder

Unconventional • Organic • Feminine

Tulip is a mixer grinder with graceful, tulip-inspired curves, combining elegance and functionality for a unique, organic appeal.

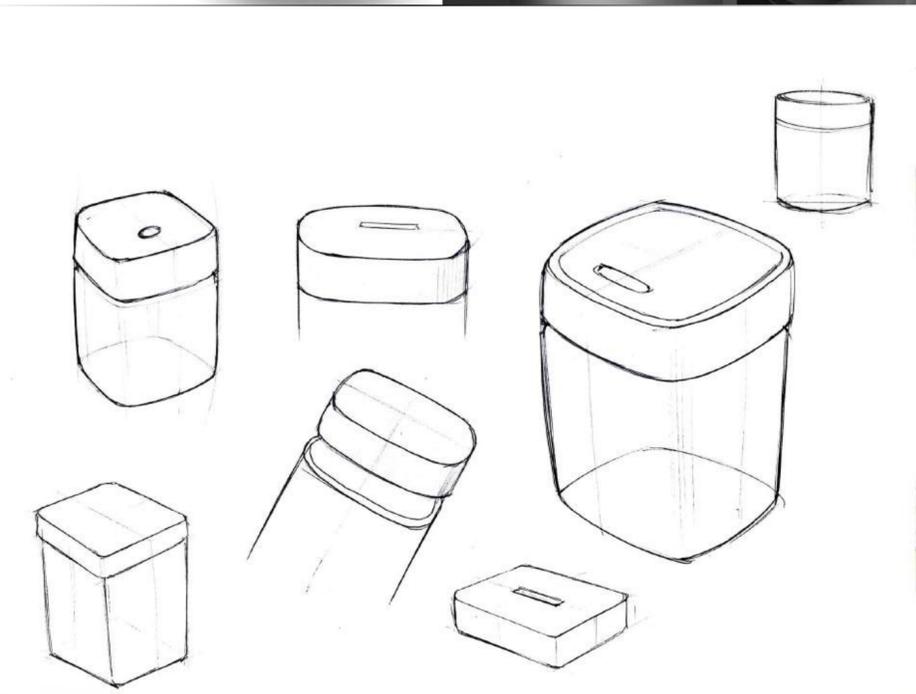


# FLORA

Kitchen appliance | Mixer Grinder

Balanced • Premium • Elegant

Flora boasts a unique, flower-inspired design that beautifully combines elegance with stability, creating a striking yet balanced look.

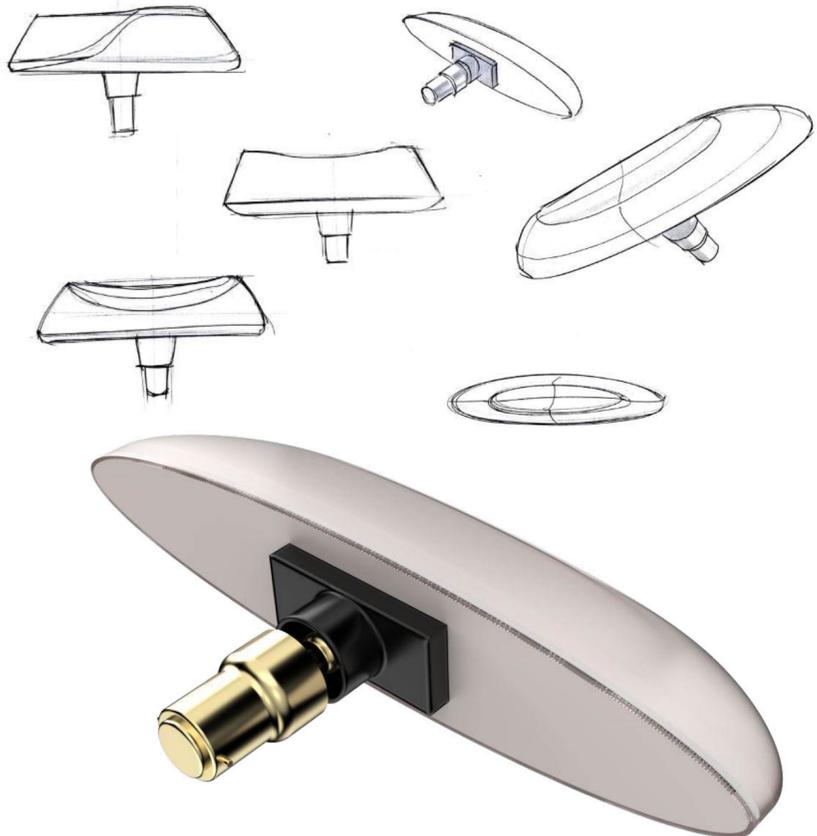
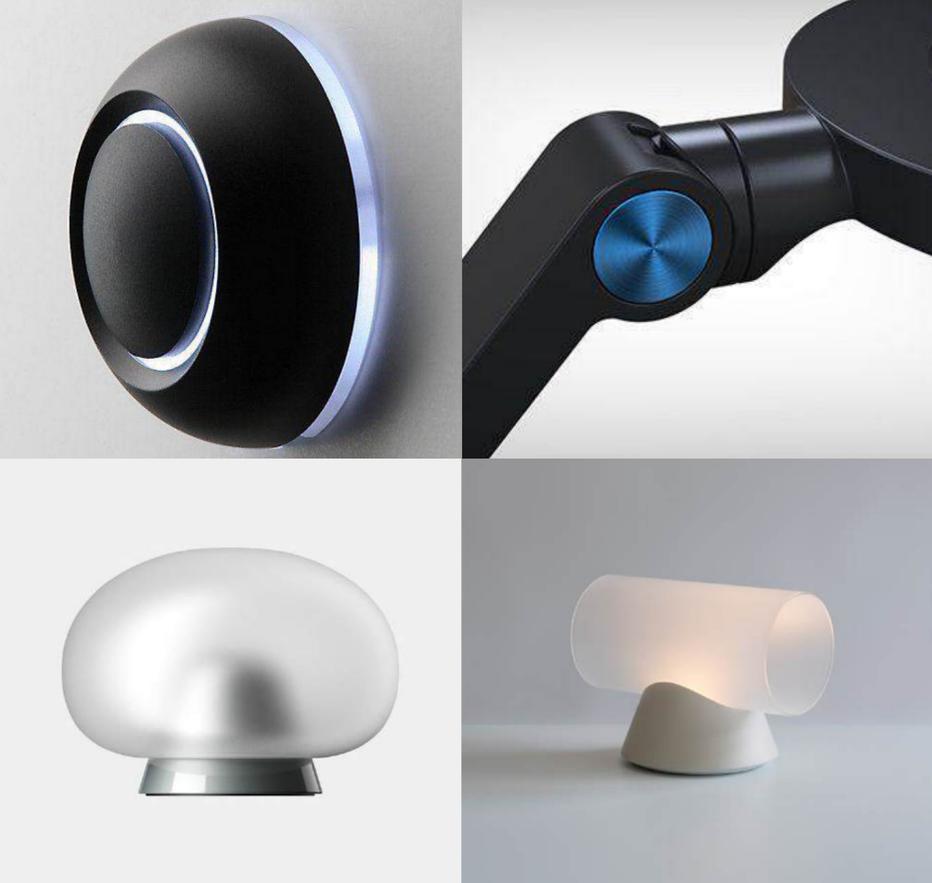


# CRAVELOCK

Consumer Electronics

Smart • Modest • Simple

Crave Lock is a smart utility device that helps users manage cravings with secure locking technology, keeping tempting treats out of reach.

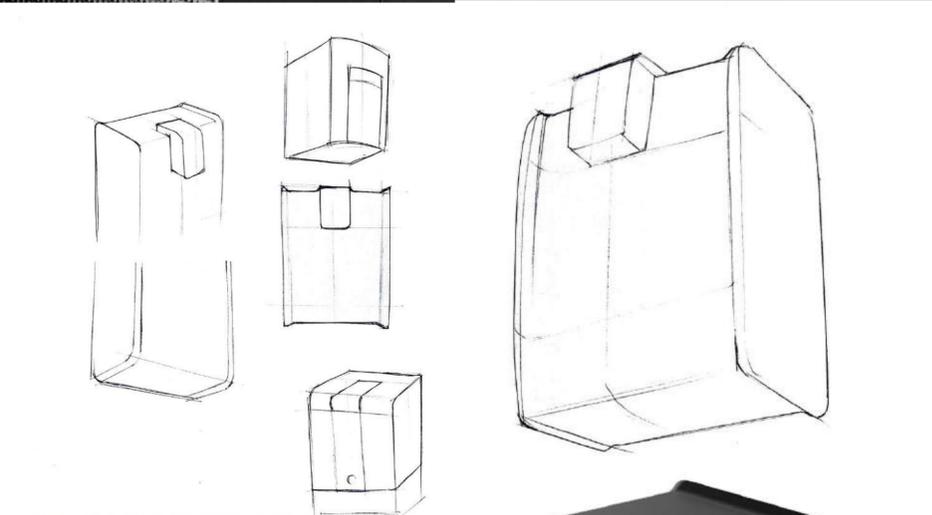


## T-BULB

Consumer Electronics | Lighting

Unconventional • Elegant • Premium

T-Bulb is a premium horizontal lighting solution that combines elegance, durability, and energy efficiency. Its sleek design emits a warm glow, enhancing any space with sophistication.

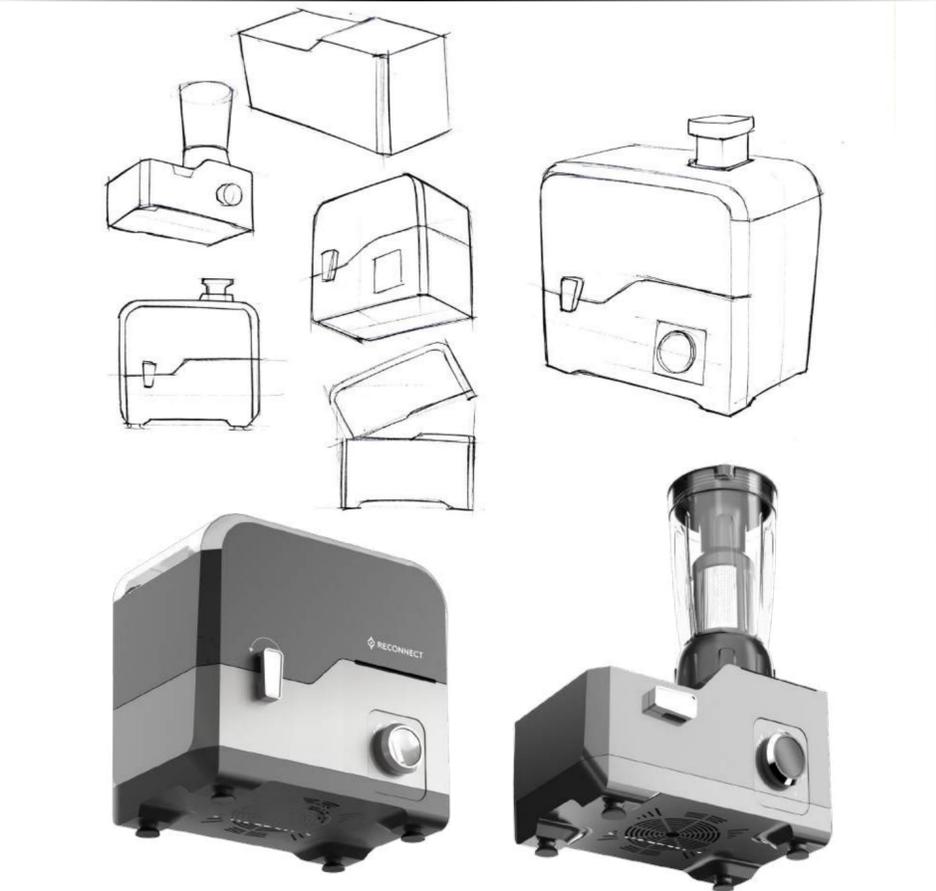


# ZUVI

Kitchen appliance | Water Purifier

Clean • Smart • Classy

Zuvi is a sleek water purifier designed for both wall and countertop use. With smart dispensing and enhanced functionality, it provides clean water with style and convenience.



RECONNECT

UOVA  
DESIGN COMPANY



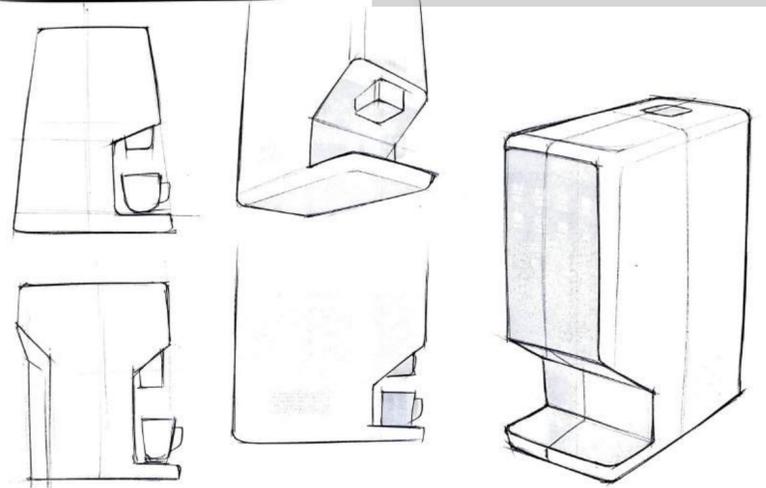
# ACUTEOR

Kitchen appliance | Juicer Mixer Grinder

Versatile • Robust • Premium

Acuteor is a premium juicer mixer grinder (JMG) with an innovative design and superior functionality. Its unique top assembly ensures effortless operation, setting it apart from the rest.

UOVA Design Company / 023



# DEMETER

Kitchen appliance | Coffee Maker

Sleek • Minimal • Professional

Demeter is a sophisticated coffee maker with a sleek, minimalist design and premium metallic accents. Its IoT integration and large touch display ensure a seamless, personalized brewing experience.

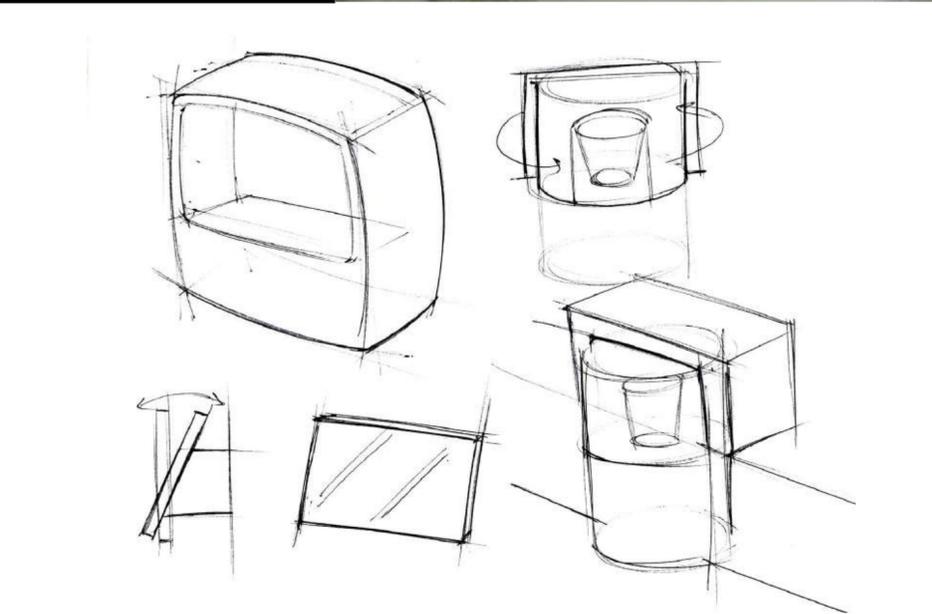


# CHARGEGRID

Outdoor Products | EV Charger

Futuristic • Minimal • High - Tech

ChargeGrid is a cutting-edge EV charger with a sleek, intelligent design that seamlessly blends practicality, convenience, and sophistication.



## ROBOTIC BARISTA

Kiosk

Futuristic • Industrial • Techy

This robotic kiosk automates coffee ordering and serving. With a smart touchscreen and precise dispensing system, it delivers a quick, convenient, and consistent coffee experience.

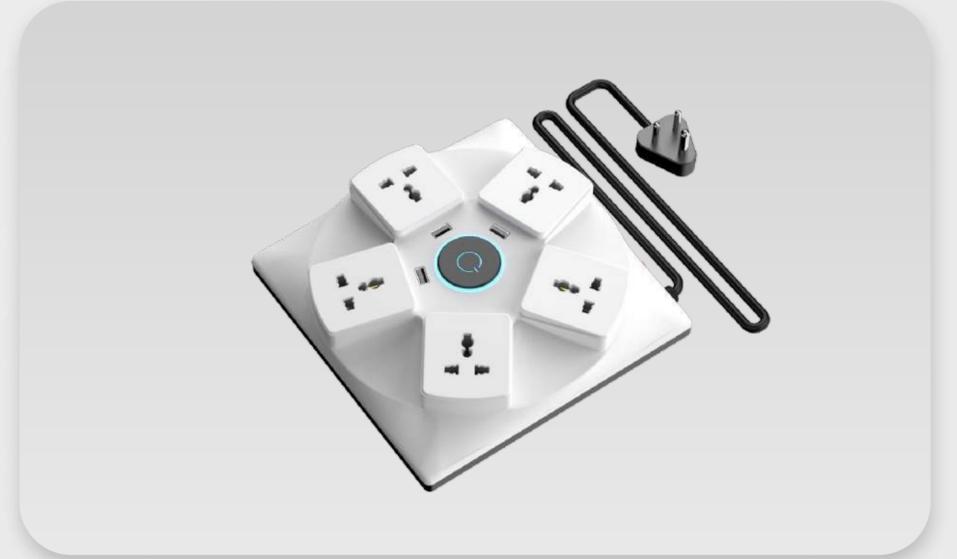
# Electricals & Accessories



Smart Switch



Switch Board



Round Spike Guard



Ceiling Rose

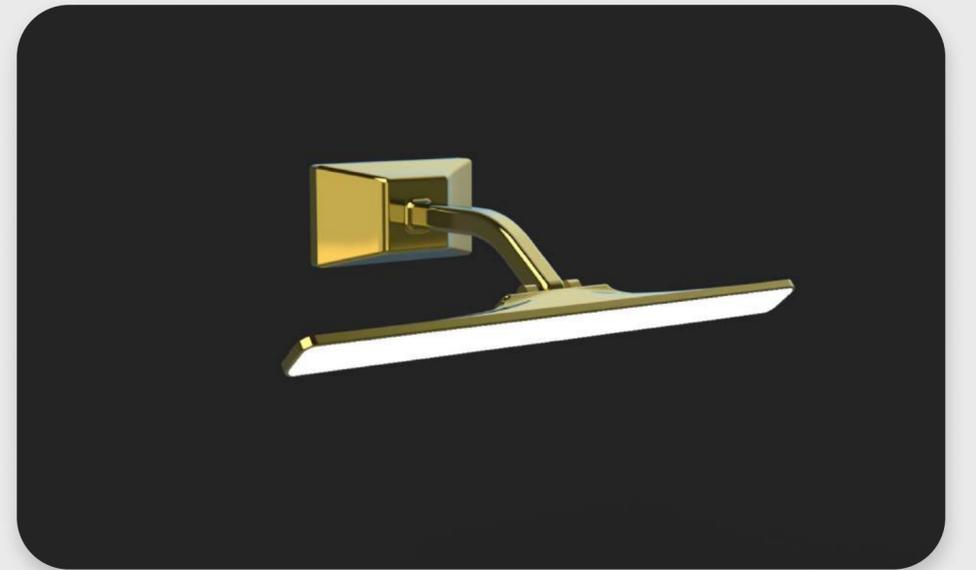
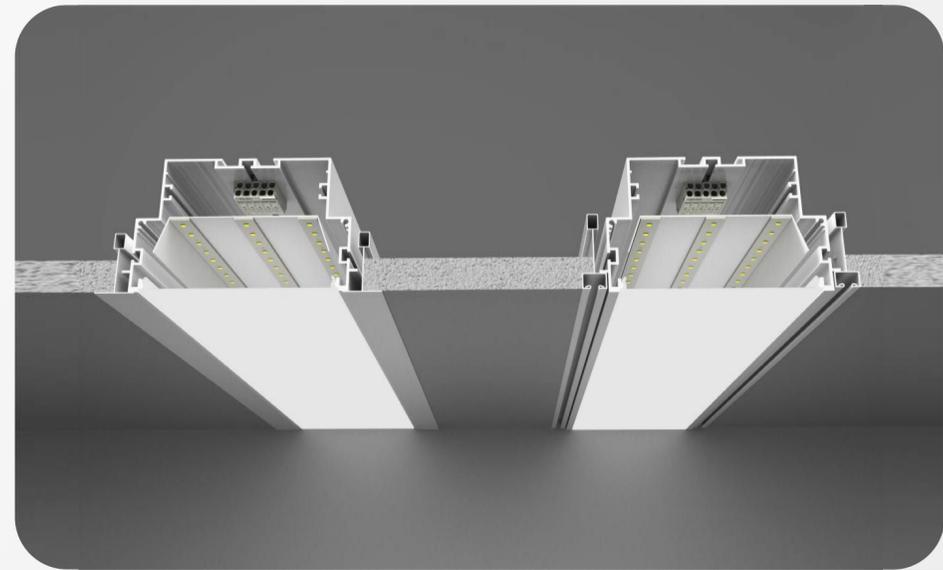
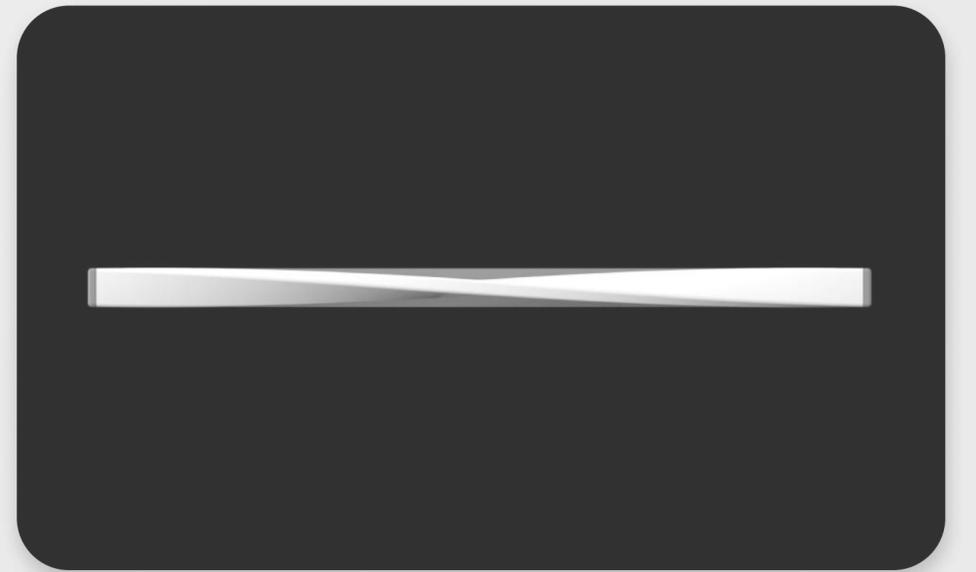


Bulb Holder



Ding Dong Bell

# Lighting Products & Accessories



# Help Me See | Case Study

## What?

It is a PESS unit for cataract surgery.

## Why?

The existing unit is bulky, non-portable and expensive to transport.

## How?

Creating a portable knock-down unit, downsizing, optimizing skeleton frame and stand.

# Help Me See | Problem Statements



## PHYSICAL UNLOADING

Calibration issues  
Wear and tear



## FORKLIFT UNLOADING

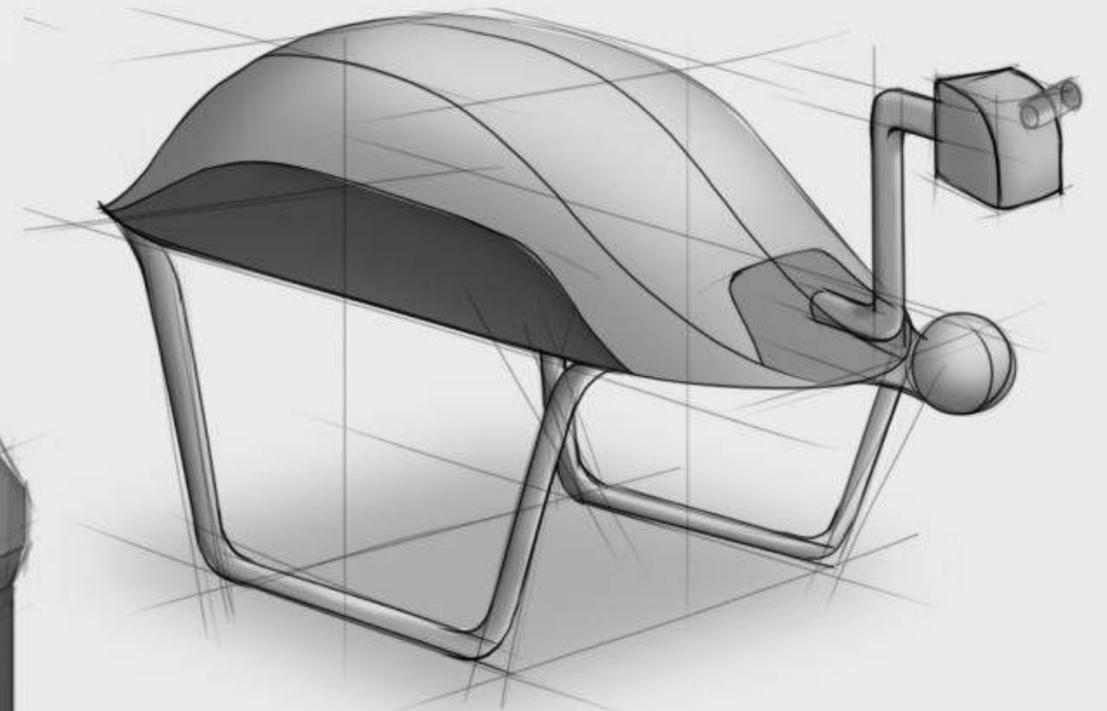
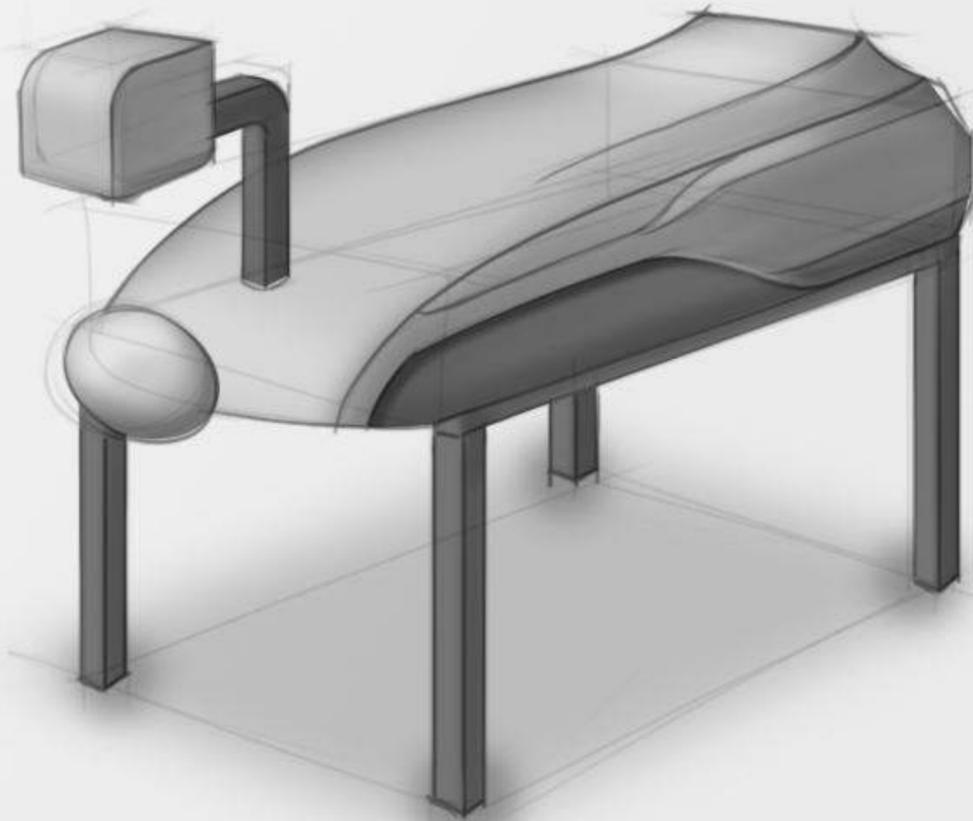
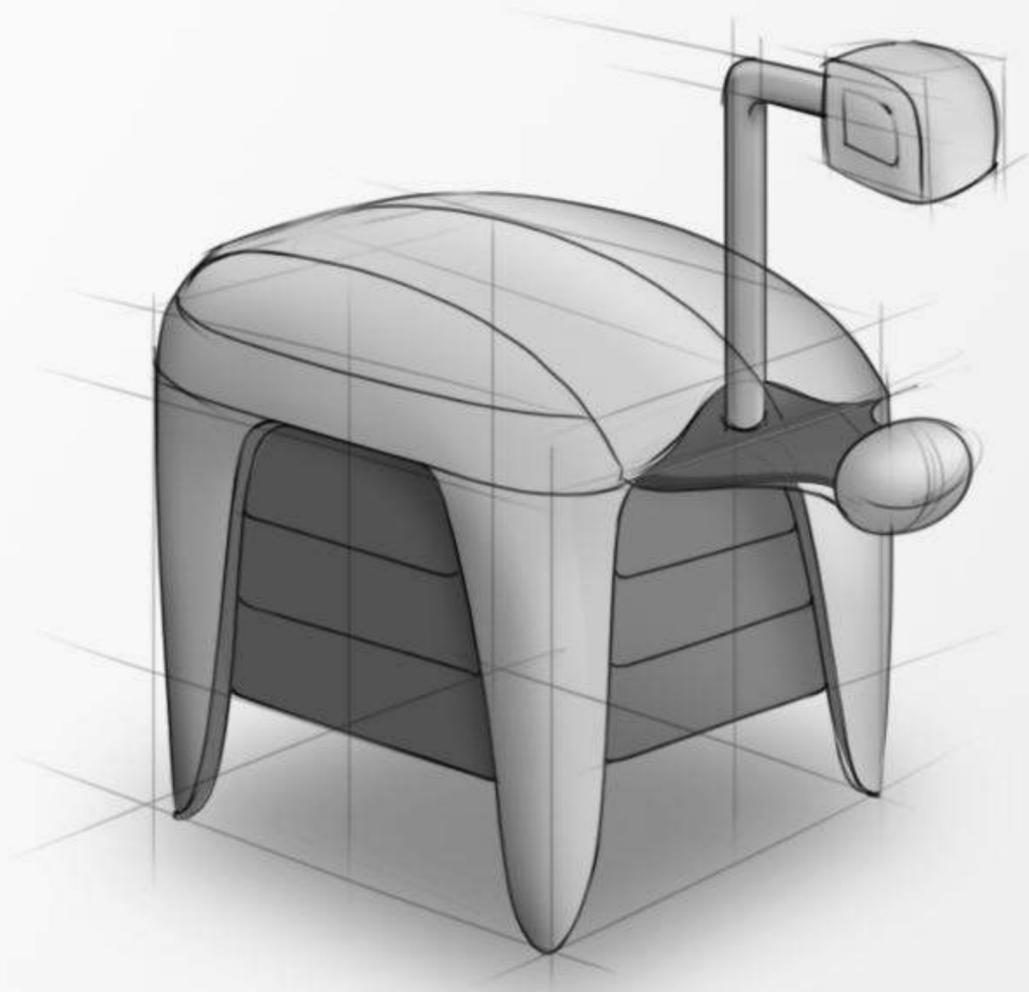
High cost  
Time consuming  
Unavailability of forklift at all sites



## PORTABILITY

Damage to the outer casing  
Calibration issues  
Wear and tear

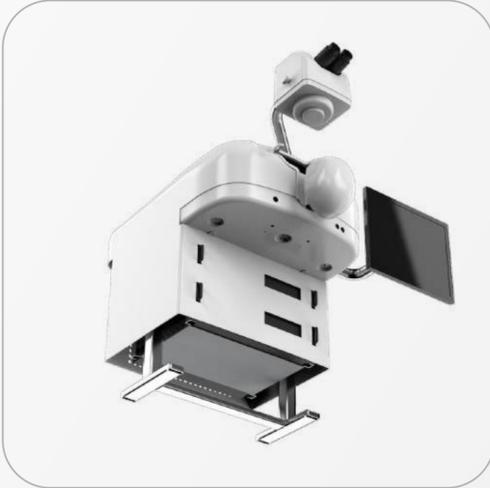
# Help Me See | Concepts



# Help Me See

Help Me See is a compact, lightweight PESS unit designed for easy transport. Its modular design ensures quick assembly and disassembly, allowing non-engineers to set it up effortlessly.

Clean • Smart • Modular



First prototype installed in client's office



Modular packaging, split up into 6 boxes.



# Iuova's Own Products

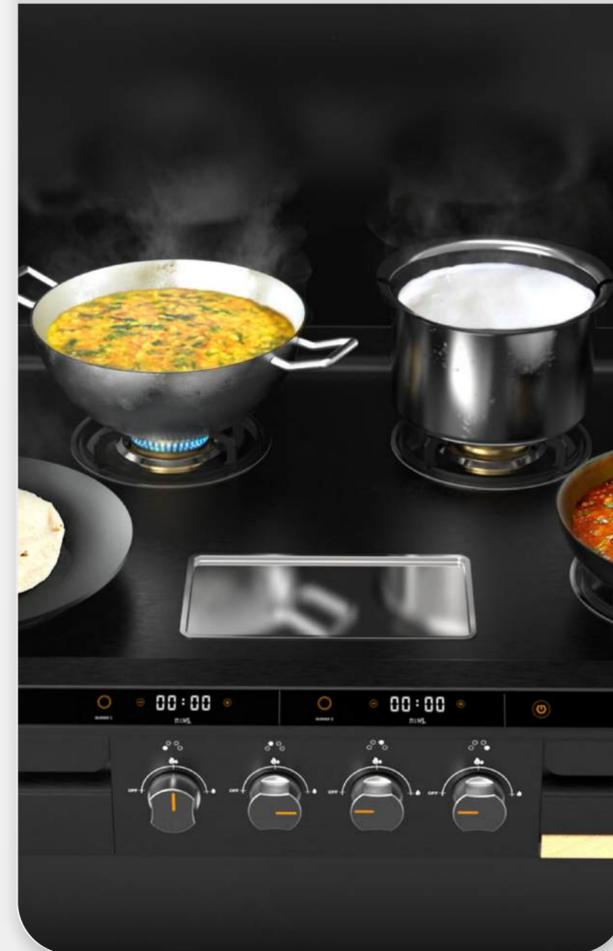
## Oasis

Seamless Kitchen Sink



## Ignis

Smart Kitchen Stove



## Dex Box

Desk Organiser



## Nimbus

Portable Multi-Dispenser



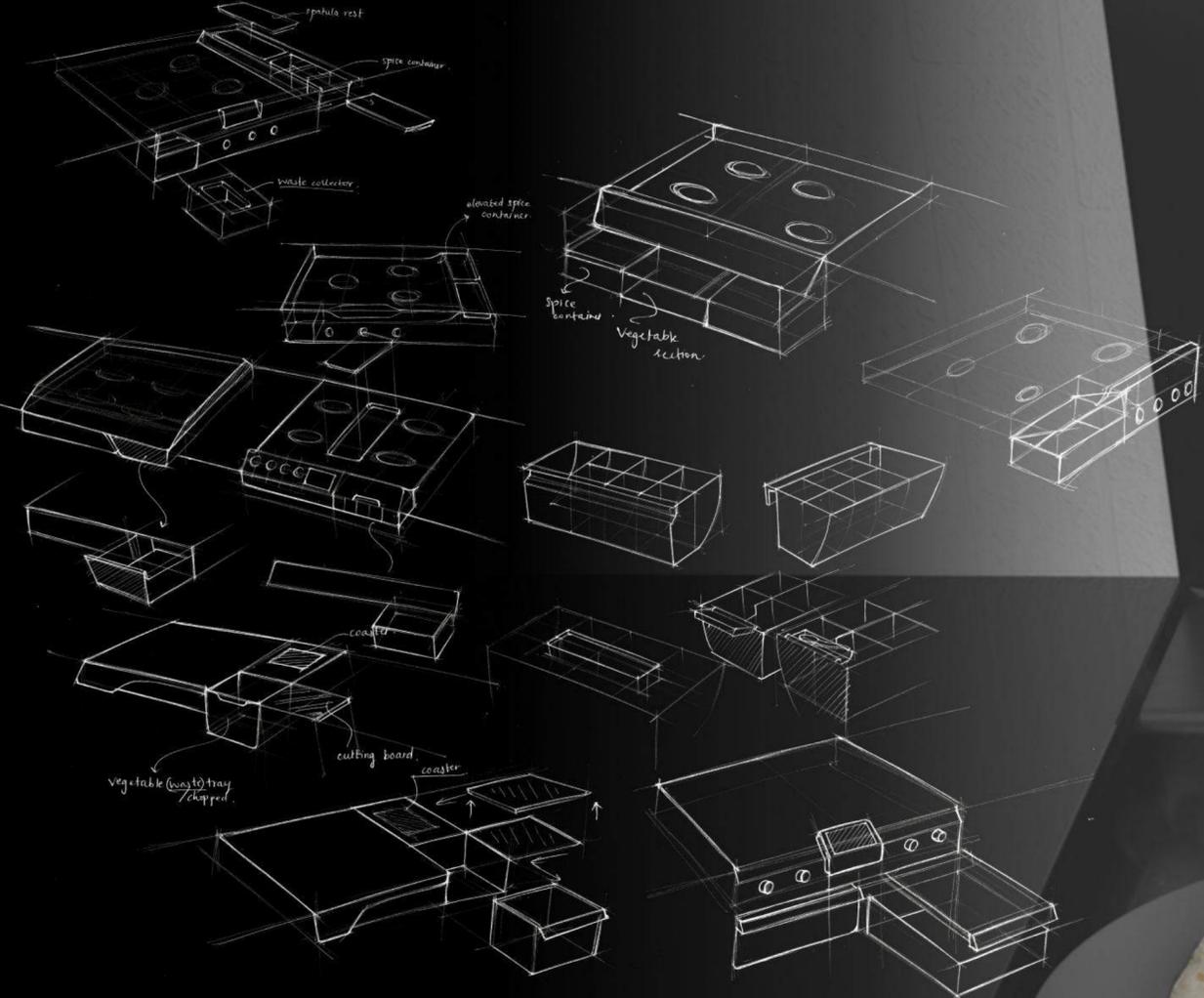


OASIS is a seamlessly integrated sink that flushes with your countertop, featuring a multifunctional lid, adjustable divider, and concealed storage for a clutter-free kitchen. With a built-in chopping board, foldable basket, and a flush glass rinser, it enhances efficiency and elevates your kitchen experience.

Modular • Neat • Versatile

# OASIS

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# IGNIS

IGNIS is a premium stove designed for efficiency and elegance, featuring a detachable spatula rest for easy cleaning and a seamless lid that protects walls from oily buildup.

Seamless • Smart • Premium

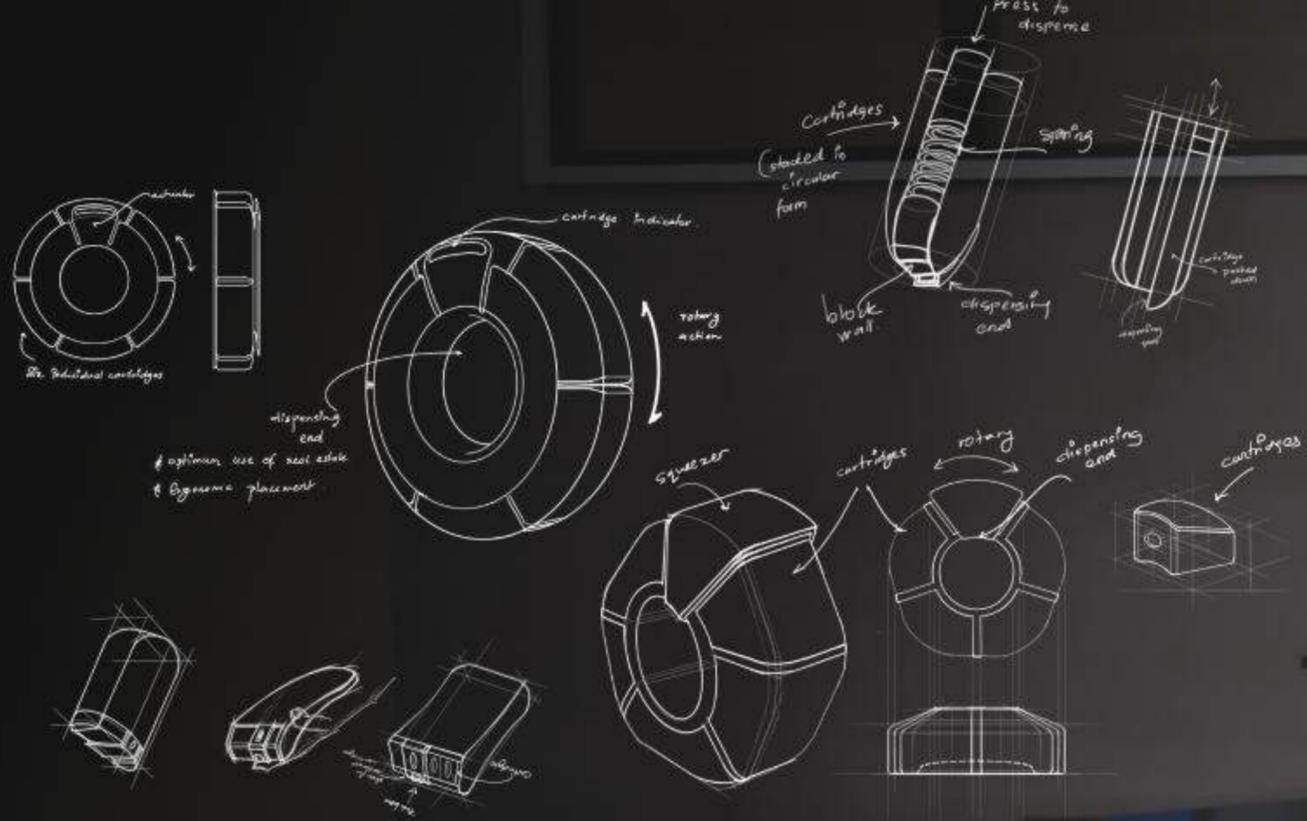


DEX BOX is a customizable desk organizer with a clock speaker, calendar, file holder, lamp, mini drawers, pen holder, and plant holder. It lets users mix and match accessories for a personalized setup.

Modular • Neat • Versatile

# DEX BOX

IJOVA Design Company / 036



# NIMBUS

NIMBUS is a wall-mounted refilling system that merges product and packaging, simplifying travel with multi-cartridge convenience and effortless dispensing.

Clean • Smart • Classy

# Products & Prototypes



# Thank You

## Contact Us

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Let's Connect! Lets Create!

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